

# LaToya Riggins Joins The Child Care Business Podcast as Special Guest for Season Debut

Press Release | 2.28. 2024



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**Washington, D.C.** CRAFT By Better Futures, a pioneering figure in online professional development within the early education sector, is proud to announce, LaToya Riggins, V.P. of Professional Development at CRAFT By Better Futures, as the special guest on Season 4, episode 1 of The Child Care Business Podcast, which is now available.

The Child Care Business Podcast, brought to you by Procare Solutions, offers a fresh and upbeat approach to listeners. It's all about giving child care, preschool, daycare, afterschool and other early education professionals a fun and upbeat way to learn about strategies and inspiration they can use to thrive. You'll hear from a variety of child care thought leaders, including educators, owners and industry experts, on ways to innovate to meet the needs of the children you serve. From practical tips for managing operations to uplifting stories of transformation and triumph, this podcast is chock-full of insights you can use to fully realize the potential of your child care business.

In the first episode, "How to Help Child Care Staff Embrace Technology" special guest: LaToya Riggins, Vice President of Professional Development at CRAFT By Better Futures, brings her wealth of knowledge and experience to the table, offering invaluable insights, funny stories and inspiration to listeners.

"Don't be afraid. Technology is a beautiful thing when used correctly. Give it a chance," she says. "One thing about technology is that it's very forgiving. Everything has an undo button."

In the podcast, LaToya shares her tips for how to get your staff on board with using technology in their classrooms and for running other parts of the business, including using QR codes for check-ins and getting rid of paper documentation that is prone to errors and takes so much time to complete manually.

Listen to the season premiere of The Child Care Podcast, available now on your favorite podcast platforms. For updates and exclusive content, visit [[www.betterfuturesdc.com/craftscience](http://www.betterfuturesdc.com/craftscience)] and follow us on Instagram [[@craftbybetterfutures](https://www.instagram.com/craftbybetterfutures)].

### **About CRAFT By Better Futures**

CRAFT By Better Futures is a leading online professional development platform designed for the Leaders, Directors, and Administrators that want an easy way to keep up with the latest business trends with live online courses. Committed to empowering educators and advancing leadership outcomes, CRAFT By Better Futures offers an extensive collection of live and streaming options on core business concepts and trending topics to reignite your spark and strengthen your business. CRAFT melds together business and early childhood education – harmonizing these both sides for better outcomes. For more information, visit [www.betterfuturesdc.com/craftscience](http://www.betterfuturesdc.com/craftscience)

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### **About Better Futures**

Better Futures, LLC is an early childhood education consulting firm based in Washington, DC with over 75 years of experience. They offer a full range of services and professional development to the early care and education market, with a client portfolio that includes government agencies, nonprofit organizations and community-based programs. Their growing portfolio of early care customers receive outstanding value, state-of-the-art infrastructure, and results-driven consulting based on a multidisciplinary approach. Learn more at [Betterfuturesdc.com](http://Betterfuturesdc.com)

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