

Wave Accounting Revolutionizes Financial Management for Early Childhood Education Businesses

Press Release | 12.4. 2021



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Washington, D.C. – [December 4, 2021] – Today, Better Futures, a leading Early Childhood Education consulting firm and creators of the innovative online education platform, CRAFT By Better Futures, is proud to announce the launch of WAVE Accounting Bootcamp, a cutting-edge financial management course designed to empower early childhood education businesses and entrepreneurs to take control of their finances with ease and confidence. Within a period of 12 weeks, ECE businesses will attend live streamed classes on the CRAFT By Better Futures platform with the goal to gain the necessary skills needed to run an organized and financially strong Family Child Care business with hands-on practice and individualized coaching.

WAVE Accounting is a cloud-based accounting software that offers a comprehensive suite of tools to streamline financial processes, track expenses, manage invoices, and gain a clear understanding of business performance. Built with simplicity and efficiency in mind, WAVE Accounting provides small business owners, operating within the early childhood sector, with the essential features they need to make informed decisions and drive growth.

Key features of WAVE Accounting include:

1. **Invoicing:** Create professional invoices, customize them to reflect your brand, and easily track payments and outstanding balances.
2. **Expense Tracking:** Effortlessly track business expenses, categorize transactions, and generate insightful reports to monitor spending.

3. **Financial Reporting:** Gain valuable insights into your business performance with customizable reports that provide a clear overview of your financial health.

4. **Bank Reconciliation:** Seamlessly reconcile bank transactions with your accounting records to ensure accuracy and maintain up-to-date financial data.

5. **Payroll:** Simplify payroll management with intuitive tools to calculate earnings, deductions, and taxes, while ensuring compliance with regulations.

"We are thrilled to introduce WAVE Accounting Bootcamp to the market, providing small businesses with a powerful yet user-friendly solution to simplify their financial management," said Jahi B. Davis CFO of Better Futures. "With Wave Accounting Bootcamp, we aim to empower early childhood entrepreneurs to focus on what they do best – growing their business – while we show them how easy it is to take care of the numbers."

Want to run a streamlined child care business, take electronic payments from parents, maximize tax deductions, organize receipts and save time? Our WAVE Accounting Bootcamp will show early childhood businesses how easy it is to manage your financials and track receipts from anywhere- using a smart phone, laptop or tablet and just a few hours per month!

For more information about Wave Accounting Bootcamp and to sign up for the free survey, visit betterfuturesdc.com/wavebootcamp.

About Better Futures

Better Futures, LLC is an early childhood education consulting firm based in Washington, DC with over 75 years of experience. They offer a full range of services and professional development to the early care and education market, with a client portfolio that includes government agencies, nonprofit organizations and community-based programs. Their growing portfolio of early care customers receive outstanding value, state-of-the-art infrastructure, and results-driven consulting based on a multidisciplinary approach.