

Early Childhood Education Firm Better Futures Partners with Excel Linguistics to Offer Training & Curriculum in Spanish

New Partnership Allows DC-Based Firm to Reach More Diverse Population of Educators

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Washington, D.C. When Better Futures, LLC first offered professional development courses for early childhood education leaders, they launched with a vision to inspire continuous quality improvement, strengthen business practices and create financially sound organizations that serve children from a variety of backgrounds. This month, a new partnership with Excel Linguistics allows them to deepen that commitment and provide services to Spanish-speaking populations through interpretation and translation services.

“It was always our goal to diversify our audience and offer Spanish-speaking services, but we needed to find the right partner,” says CFO and Co-Founder Jahi B. Davis. “We started online training in 2018 which was well received. After we facilitated a webinar session for the United Way of Massachusetts Bay & Merrimack Valley last year, we realized the increased need for webinars that served Spanish early childhood providers. United Way of Massachusetts Bay & Merrimack Valley recommended Excel Linguistics and it was a symbiotic relationship.”

The National Research Center on Hispanic Children & Families shared in a 2017 report that Hispanic or Latino children currently make up roughly 1 in 4 of all children in the United States, and by 2050 are projected to make up 1 in 3, similar to the number of white children. The vast majority of Hispanic children participated in publicly funded ECE programs.

“Adding Spanish translation gives Better Futures new opportunity to grow and diversify and the ability to serve leaders who don’t speak English as a first language. Many leaders in this field who are Spanish speakers seek an ECE partner they can trust and rely on for technical training that is available in their language. This allows us to provide a valuable service and take our offerings international.”

Better Futures offers business practices courses at national conferences such as National Association for Family Child Care, McCormick Center for Early Childhood Education Leadership and National Association for the Education Young Children to support to early childhood education businesses. Through best practices and research, they help clients evaluate potential opportunities in the marketplace before committing dollars to a project. Past clients include The Reinvestment Fund, PHMC, Sunshine Early Learning Center, DCAEYC, and United Way of Massachusetts.

Curriculum and training includes the following:

Supporting Language & Literacy Development is a research-based ZERO TO THREE Critical Competencies for Infant-Toddler Educators™ curriculum that focuses on language and literacy development. Presented in five modules, this 45-hour virtual series is designed to equip early childhood educators with the knowledge and tools to promote communication exchange, expand expressive and receptive language, and promote early literacy.

CRAFT By Better Futures melds together business and early childhood education – harmonizing these two sides for the best outcomes with regard to online training. CRAFT provides the framework for becoming competent at your craft; incorporating deep

About Better Futures

Better Futures, LLC is an early childhood education consulting firm based in Washington, DC with over 75 years of experience. They offer a full range of services and professional development to the early care and education market, with a client portfolio that includes government agencies, nonprofit organizations and community-based programs. Their growing portfolio of early care customers receive outstanding value, state-of-the-art infrastructure, and results-driven consulting based on a multidisciplinary approach.